

Making Connections

2014 Central Illinois Volunteerism Conference **Renovation Through Innovation: Focusing On Fundamentals Through New Techniques**

Thursday, June 12, 2014

9:00 am - 3:00 pm

University of Illinois Springfield



Morning Keynote:

“Stuck! Simple Strategies to Switch to On!”

Steve Thomas invests his life in helping a variety of organizations build leadership, develop people and create teams. Part of his strategy is helping people navigate through the complexities of human weirdness. He genuinely wants to help people be better than they are right now and has a passion to develop people to get the most out of life and their leadership. Part of his mission...make work culture more fun! Steve will walk us through a six stage cycle that all people, teams and organizations go through, and provide simple strategies that move you from Stuck! to On!



Afternoon Keynote:

Moving from ‘What’ to ‘So What’- Evaluating Volunteer Programs

Rick Skinner is the Vice President of the Volunteer Center at United Way of Greater St. Louis and serves as a member of the Hands on Networks’ National Affiliate Assembly. You will have the chance to learn from a regional leader in this interactive session and have your questions answered relative to deciding how to track outputs, out-comes, and impact measurements to demonstrate the value-add that your agency’s volunteer program brings to the community.

Resource Sharing Session:

Do you have a recruitment brochure you are proud of, or a training curriculum that is top notch? Bring copies and be willing to share in this interactive Resource Share. **Jamie Stout**, Director of Membership and Volunteerism for the Girl Scouts of Central Illinois will guide us through this great opportunity to reflect on best practices you learned throughout the day, as well as an opportunity to showcase best practices you currently have from around the region.



THIS CONFERENCE IS OPEN TO EVERYONE, WITH A SPECIAL FOCUS FOR:

Nonprofit directors, staff, and board members
Business and community leaders
Volunteers in public, private, and nonprofit organization

National Service program participants
Students interested in nonprofit/voluntary sector
Members of service organizations

Reserve Your Spot By Registering Online Today At:
www.CIVconference.org

Schedule

8:15 am	Registration and Networking (Public Affairs Center)
9:00 - 9:10 am	Opening Remarks (Brookens Auditorium)
9:10 - 10:10 am	Morning Keynote
10:10 - 11:10 am	Workshop Session I (4 sessions from which to choose)
11:20am - 12:20 pm	Workshop Session II (4 sessions from which to choose)
12:20 - 1:00 pm	Lunch (included)
1:00 - 2:00 pm	Afternoon Keynote
2:10 - 2:45 pm	Resource Sharing
2:45 - 3:00 pm	Closing Remarks

Register Online Today At: www.CIVconference.org

Quick And Easy Online Registration

To register and pay online, please visit:

www.CIVconference.org

Mail Registration

If you wish to register by mail, please complete the form on this page and mail along with payment to:

**Attn: Karla Kunzeman,
Serve Illinois Commission/
Dept of Human Services
815 E Monroe
Springfield, IL 62701**

Note: All checks should be made payable to: **CIVC**.

If you have to request a check from your organization that takes extra time – please submit a copy of your registration now to secure your reservation.

If you are sending one payment for a group of conference participants, please complete a copy of this form for each attendee.

If you have any questions, call Karla at 217-782-0490. Register today! Seating is limited and you may not get the workshops you want if you wait!

Fee Schedule: (Lunch will be provided)

Early Registration--Received by June 1, 2014.

\$30.00 per person

Late/Walk-in Registration--Received after June 1, 2014.

\$40.00 per person

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Email: _____

Lunch Options: (Check One)

☐ Boxed Lunch ☐ Salad (Vegetarian and Gluten Free Options)

Workshop Session I: 10:10 - 11:10 AM (Put 1 and 2 on the line next to your 1st and 2nd choice)

___ *Transforming Volunteers into Donors* – Sarah Mackey

___ *Retention of Volunteers through Education and Training* – Corey Burrows

___ *Get to Know the Common Core* – Cinda Klickna

___ *COLORS Personality Assessment (PART I)* – Mike Stehlin

Workshop Session II: 11:20 AM - 12:20 PM (Put 1 and 2 on the line next to your 1st and 2nd choice)

___ *Age Matters: A Volunteer View* – Jenny Garner

___ *Engaging Volunteers With Relevant Social Media*– Kaleigh Moore

___ *Implementing the Common Core into Your Volunteer Programs* – Stacey Larson, Rhonda Cook, Peggy Corman

___ *COLORS Personality Assessment (PART II)* – Mike Stehlin

Workshop Session I: 10:10 - 11:10 AM

Transforming Volunteers into Donors (Basic, Intermediate, Advanced)

Sarah Mackey - Organizational Development Consultant, Habitat for Humanity International

National data shows that volunteers are more likely to make a donation, and at a higher level, than non-volunteers. This session will uncover strategies to transform an organization's volunteers into donors. Attendees will learn 10 strategies on how to tap the full potential of volunteers through financial donations, and understand the benefits of providing opportunities for volunteers to make a financial contribution to help them maximize their impact.

Retention of Volunteers through Education and Training (Basic, Intermediate)

Corey Burrows - Vice President of Programs, Big Brothers Big Sisters of Central Illinois

Do you have volunteers who grow frustrated or lose interest? Learn the keys of creating engaged and happy volunteers through the use of a structured program. Take home tips that will help your agency create a structured training curriculum which will allow you to educate and meet the expectations of your volunteers long-term.

Get to Know the Common Core (Basic)

Cinda Klickna - President of the Illinois Education Association

What are the Common Core State Standards and how do they effect my volunteer program? Learn about the who, what, where, when, and why they were adopted and what this means for the education system in Illinois.

COLORS Personality Assessment - PART I (Basic, Intermediate, Advanced) (Participants should sign up for both sessions)

Mike Stehlin - Training Coordinator, Serve Illinois Commission and Certified COLORS Trainer

We are all wired differently. No one communication style works for everyone and what motivates one person does nothing for the next. Through a self-scoring tool and through a series of structured group exercises, you will discover more about yourself and how to relate to others.

Workshop Session II: 11:20 AM - 12:20 PM

Age Matters: A Volunteer View (Basic, Intermediate, Advanced)

Jenny Garner - Community Development Educator, University of Illinois Extension

Each generation is born in a unique historical time, and shares experiences such as war, catastrophes and technological innovations. Through the use of YouTube videos and interactive exercises, participants will practice their critical thinking skills to develop new approaches on recruiting and relating to volunteers, and build upon what they are already doing successfully.

Engaging Volunteers with Relevant Social Media (Basic, Intermediate, Advanced)

Kaleigh Moore - Founder, Lumen

Most organizations have an established social media presence at this point. But with changes to Facebook's algorithm and new options for targeting through Twitter, how can we renovate an existing online presence to make it more effective and innovative? This session will outline the answer to that question and be an opportunity to ask questions, troubleshoot, and share ideas on what works and what doesn't as well as the current trends in social media.

Implementing the Common Core into Your Volunteer Programs (Intermediate, Advanced)

Stacey Larson - Graham Elementary School Literacy Coach

Rhonda Cook - Title I Parent Educator Coordinator

Peggy Cormeny - District 186 Family & Community Engagement (F.A.C.E.) Coordinator

Finally some direction! Learn from educators on how you can start to integrate and make the transition to Common Core in your volunteer programs. This workshop is specifically designed for volunteer programs that are tutor and mentor based. Have questions answered and go deeper to understanding where you can find the resources you need to improve your programs and work through training exercises that you can take back to your organizations.

COLORS Personality Assessment - PART II (Basic, Intermediate, Advanced) (Participants should sign up for both sessions)

Mike Stehlin - Training Coordinator, Serve Illinois Commission and Certified COLORS Trainer

We are all wired differently. No one communication style works for everyone and what motivates one person does nothing for the next. Through a self-scoring tool and through a series of structured group exercises, you will discover more about yourself and how to relate to others.



Serve Illinois Commission
Illinois Department Of Human Services
Division Of Community Health and Prevention
815 E Monroe St
Springfield, IL 62701-1915



Register Today at: www.CIVconference.org
LIKE US at: facebook.com/CIVconference

An Illinois Volunteer Management Network event, in
cooperation with the Illinois Department Of Human
Services and the Serve Illinois Commission.

Conference Location

University of Illinois Springfield
Public Affairs Center
One University Plaza
Springfield, Illinois 62703

Parking

Lots C and D

Conference Date And Time

Thursday, June 12, 2014
9:00 am — 3:00 pm

Travel Information

Visit our website www.CIVconference.org for
information on driving directions and lodging.

Questions? Comments?

Please call Karla Kunzeman at 217-782-0490.

More information available at: www.CIVconference.org

CIVC Steering Committee Partners

The Serve Illinois Commission • University of Illinois Springfield • United Way of Central Illinois • Senior Services/RSVP of Sangamon, Menard and Logan Counties • Community Elements • Illinois Department of Human Services • Community Foundation of East Central Illinois • Coles County Council on Aging/RSVP • Ronald McDonald House Charities of Central Illinois • Mid America Preparedness • Scientific Internet Marketing